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AGRIFOODTECH
TRADE FAIR & CONFERENCE

NEW!
1st edition
Free entrance

All High Tech & ICT solutions under one roof

Show your High Tech inovation!

- High Tech & ICT solutions for optimizing manufacturing, process and quality
- Exhibition of 150 specialist companies and knowledge institutions
- Extensive conference program & (international) meet & match
- Theme squares & live demonstrations
- Free entrance for visitors
- Complete exhibitor packages
- 10% discount for members of the High Tech Platform

INCLUDING

AgriFoodTech Platform CONFERENCE

From social challenges to innovative solutions, a joint (ad-)venture

Trade fair & Conference

Wednesday 14 and Thursday 15 December 2016
Brabanthallen 's-Hertogenbosch, The Netherlands

More information & exhibiting?
www.agrifoodtech.nl

Partners 2016:   ZLTO   High Tech NL   Libéma   WAGENINGEN UR *For quality of life*   GMV *facilitating food*   FME POWERED BY DUTCH TECHNOLOGY   AGRIFOODTECH PLATFORM   Provincie Noord-Brabant

AGRIFOODTECH
TRADE FAIR & CONFERENCE

The high tech knowledge and network platform for Agrifood

AgriFoodTech is the trade fair with conference for high tech technological development, expertise and cooperation for innovation in AgriFood. An event where suppliers, developers, researchers, OEMs, system integrators, service providers and users of the value chains of the AgriFood sector meet each other. Technological innovation improves productivity and quality, takes care of the environment and enables growth, profitability, sustainability and distinctive capacity in the AgriFood sector.

Exhibitor profile

The exhibition offers space to companies and organizations that offer technological expertise and solutions for cooperation, application and/or optimization in **Agrifood**. For instance:

Suppliers for machine and appliance construction:
- Robotics & autonomous micro-robots
- Electronics
- (Smart) materials & coatings
- Motion control
- Sensor & Vision technology
- Software & Automation
- Grippers
- Drive technology
- Mechatronics
- RFID
- Other components

Machine, system and appliance constructors

System integrators
Smart (LED) lighting
Software, IoT & Big Data Software
Precision Agriculture
Drones
Packaging management
Food technology:
- 3D & 4D printing
- Protein transition
- Food design
- Gene technology

Education and knowledge institutions
Analysis and laboratory technology
Climate control
Design agencies

High-quality conference

For one part, the lecture program will consist of neutral keynote lectures that will be carefully selected by an independent program committee. These lectures will mostly be from science or industry. Attention will be paid mainly to new high tech developments but a few success stories from the work floor will be shared as well. Furthermore, exhibitors are welcome to provide a lecture too. Several rooms are available for this.

Meet & Match

Meet the right international project or business partner as an exhibitor. During this meet & match, companies, institutions and governments will meet in an informal and dynamic environment.

AgriFoodTech Conference
From social challenges to innovative solutions, a joint (ad-)venture

An important part of the entire conference program is the AgriFoodTech Platform's own AgriFoodTech conference.

Feeding nine billions mouths in 2050, that is the challenge the food industry is facing. Climate change, land degradation and urbanization are pressuring food production. We can raise food production on existing farmland by using smart technologies and thus offer a solution to these challenges. We have to create a dialogue to get to a sustainable future. We can start close to home. Social issues in the agrifood sector can be solved together by means of technological and social innovation. These are necessary ingredients for a future-proof agrifood sector in The Netherlands. From there, we can keep and expand our position as world front-runner of efficient production.

Exhibitor rates
for standard stand construction

Stand measurements	Rates
2x2 m	€ 995,- *
3x2 m	€ 1.395,-
4x2 m	€ 1.800,-
3x3 m	€ 1.950,-
4x3 m	€ 2.500,-
5x3 m	€ 3.100,-
6x3 m	€ 3.500,-
8x3 m	€ 4.450,-
10x3 m	€ 5.100,-

Only available for start-ups and independent contractors.
All mentioned rates are exclusive of VAT.
Participants of the Mikrocentrum High Tech Platform
receive a 10% discount!

Participation rates include:

- rental use of the square meters of stand surface during the period of the fair
- rental use of partition wall, 250cm high. This is also the maximum building height.
- frieze along the aisles (not compulsory) with 1 logo sign
- furniture: 1 table (120x80 cm) and 2 chairs or 1 standing table (Ø 80 cm) and 2 stools
- lighting: one spot per 3m2
- Wi-Fi-internet, wall socket (230v), power usage of lighting and other 230-volt devices (3kW)
- carpet
- free coffee, tea, soft drinks and lunch for exhibitors
- free parking
- providing a lecture (to be assessed by the program committee)
- network drinks event for exhibitors and their relations
- reception of visitors list, on conclusion of the event (company name, location and visitor name)
- extensive media campaigning and presentation of your company

Exhibitor rates for free stand construction

Price € 135,- p/m^2. Design has to be approved by the organization. Possible from 20m^2.

One or more partners are allowed on the stand.
For catering, an extra logo sign and mention of partners on the website, in the trade fair catalogue, etc., an extra cost of € 495,- will be charged per co-exhibitor.

Extra sponsor possibilities

Would you like to present your company even more prominently? We have several extra possibilities.
The replies will be processed in the order of application, so make sure you respond quickly.
For extra sponsor possibilities, you could consider:
- placing an advert in the trade fair special
- offering lunch and/or coffee to visitors
- sponsoring the network drinks event for exhibitors/visitors
- your logo on the visitor carrier bag

Exhibitor registration

Download the application form
www.agrifoodtech.nl

For more information,
please contact Timo van Leent
Phone: +31(0)40-2969922
Email: t.leent@mikrocentrum.nl

AGRIFOODTECH
TRADE FAIR & CONFERENCE

Visitor profile

AgriFoodTech facilitates knowledge transfer, new business opportunities,

interaction and cooperation for professionals who directly or indirectly work in the following fields:

- manufacturing industry (high tech supplies);
- machine construction;
- seed breeding & production;
- agriculture and horticulture, floriculture, livestock breeding;
- food industry and packaging industry;
- retail & catering industry;
- education & science;
- government;
- corporate services.

Opening times trade fair & conference

Wednesday 14 December 2016   9.30am - 5.00pm
Thursday 15 December 2016   9.30am - 5.00pm

Free for visitors:

- entrance trade fair and conference
- digital presentations
- trade fair catalogue
- voucher for coffee/tea/soft drink
- Wi-Fi
- parking

Build-up

Tuesday 13 December 2016   10.00am - 6.00pm
Wednesday 14 December 2016   7.30am - 9.00am

Breakdown

Thursday 15 December 2016   5.00 - 8.00pm

Location

Brabanthallen - Peelhal
Diezekade 2, 5222 AK 's-Hertogenbosch, The Netherlands

Organization & information

For more information about AgriFoodTech 2016,
please contact:

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